

**Mike Burkart Ford-Mercury, Inc., of Plymouth
 earns Ford Motor Company's highest honor...
 the 2004 President's Award.**



The President's Award acknowledges those Ford and Lincoln Mercury Dealerships that lead the nation in exceptional service and vehicle ownership experiences for their customers.

Ford Motor Company's President's Award is earned by an elite group—only 420 out of nearly 5,000 dealerships receive this prestigious award. It is given annually to dealers who provide their customers with first rate treatment throughout the life of their Ford, Lincoln or Mercury vehicle. Mike Burkart Ford-Mercury, Inc. is a six (6) time award winning dealer.

"Earning this award is a reflection of our entire staff's commitment to delivering the best customer experience possible," says Mike Burkart Ford-Mercury, Inc. owner, Mike Burkart. "I couldn't be more proud to receive this recognition, especially since it comes from the people we value most—our customers. They're the reason we were able to achieve this award."

President award winners have earned allocation of an extremely limited production of the Ford GT Super Car, the most powerful street-legal production vehicle in Ford's 102 year history. We cordially invite you to stop in and see this incredible vehicle.

Not only did Mike Burkart Ford earn the 2004 President's Award, but several employees won individual awards too. Ford recognizes top performing individual employees with the Medallion Award. Dean Dallman, service manager, won the Gold Medallion Award, Mike Hogue, parts manager, won the Silver Medallion Award, and Frank Steiner & Genia Irwin, service advisors, both won the Bronze Medallion Award. Customer satisfaction is what Mike Burkart Ford-Mercury is all about.

Mike Burkart Ford-Mercury, Inc. is located at 3110 County Road PP, Plymouth. The dealership phone number is (920) 893-6961 for sales, parts, service and collision center. The dealer's website is www.burkartford.com.



6 Time President's Award Winner

✓ 1994 ✓ 1999 ✓ 2003
 ✓ 1995 ✓ 2002 ✓ 2004

Only 420 out of nearly 5,000 dealerships receive this prestigious award nationwide.

Mike Burkart
FORD ♦ MERCURY
 PLYMOUTH • 893-6961 or 458-9611

See details on our website:
www.burkartford.com

SALES HOURS: Mon.-Thurs. 9 a.m.-8 p.m.
 Fri. 9 a.m.-6 p.m. • Sat. 8:30 a.m.-3:30 p.m.
 PARTS & SERVICE HOURS:
 Mon.-Fri. 7:30 a.m.-5:30 p.m. • Sat. 8 a.m.-3 p.m.

